



## Lidia Volpe, Class of 1993

Vice President, Business Development & Strategic Partnerships,  
McLuhan & Davies Communications, Inc.

“ Learning is a lifelong adventure. ”

Lidia Volpe is passionate about learning and helping people grow.

She started her career in communications and public relations. As a communications assistant at Kumon Canada, she helped spread the word about the success of their math and reading centres for youth.

Mid-career she switched from talking about the programming to creating it. She became an innovative curriculum developer designing professional development programs bringing industry professionals together to share their experiences and learn from each other.

Today, she works for Canada's original communications training provider, McLuhan & Davies Communications. Here she spends time connecting with learning professionals and leaders across North America to help them plan development opportunities for their talent. Globally, she helps support a network of partners be effective brand ambassadors.

Staying true to her passion for knowledge and growth, Lidia never stops engaging in opportunities to learn. After SJCS, she graduated from York University, Centennial College and has since completed numerous communication skills courses, culinary arts classes, mediation training, and yoga teacher training. She loves travelling, and when home loves cooking and spending time with family and friends.

Want to learn more about Lidia's career path, connect with her on LinkedIn.



[Lidia Volpe](#)